Society@School
Social Enhanced reading experiences for education
Outline

✓ Introduction: Digital Reading
✓ Society@School: How does it works
  ✓ What you can do with it
  ✓ Key Success Factors
✓ The Trial
  ✓ Trial Structure
  ✓ Trial results
✓ Conclusions
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Reading is Digital, Reading is Social

Image: http://thoughtful-faith.blogspot.it/
About Change...

“I don’t like books, reading a papyrus in the candlelight is an unreachable experience!”

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With Society You Can…

Manage books in your personal library!
With Society You Can...

...Open your ebook and leave a text note directly on a part of text you select...

...Decide the audience for your text annotation...

...Share your activity on Facebook and Twitter...
With Society You Can...

...Read and comment other user’s notes...
Society@School – Social enhanced reading experiences for education

With Society You Can...

...Do Much More:

- Search and post links and media links related to the text as annotation
- Read and Write reviews related to the whole book.
- Annotate every file in e-pub format
Key Success Factors

- Cross Platform: Android, iPad (and soon) PC apps.
- Cross Terminal: Annotate Once, access everywhere (given that the same file is on every device)

...If Interested Check the demo at Telecom-Italia Booth...

...someone did it for 1 year...
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Trial Facts

- Trial Period: School Year 2011-2012
- 2 Classes in Istituto Marlo Buonarroti – Trento(TN)
- About 25 Students per class
- Students age: 14-15
- 3 Teachers
- 1 iPad per student
- Used both for Homework and School

Image: [http://www.simmons.edu](http://www.simmons.edu)
Trial Workflow

- Basic Training
  - Short (2h) Training with students and teacher

- Continuous feedback
  - Statistic analysis on Application logs data containing anonymous userID, type of action, timestamp...
  - «in App» Send Feedback button in order to collect info about bugs during application usage.
  - Dedicated e-mail address to collect any other comment
  - Web Portal Section resuming feedbacks and related actions

- Final Evaluation
  - Face to face interviews with students and teachers.
Trial Results

- Comment Collection:

  "The students are the main actors, they are digital natives... and bring this world to the school..."

  "I really like the fact of working with the iPad such as reading and doing homework in groups with my classmates"

  "We write comments explaining what we understand of what we read..."

  "...We’ve noticed that this creates a work group, distributed over the whole class..."
Trail Results

1. Did you like Society@school?

- Much: 27%
- Enough: 15%
- Not that Much: 0%
- Much: 58%
Trial Results

Survey(2)

2. Do You Think Society@School made the learning process more valuable?

- Much: 29%
- Enough: 56%
- Not that much: 13%
- No: 2%

Society@School – Social enhanced reading experiences for education
Trial Results

Survey(3)

3. Give your general Mark to Society@School

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Feature Requests

- Users evaluated it would be «much useful» having the following features:
  - Multimedia Annotations (64%)
  - Users reading this book (56%)
  - Chat with users reading a book (43%)
  - Notifications about new notes (42%)
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Conclusions & Future Works

- We had positive feedbacks from the users.
- In 2012-2013 We are extending experimentation to schools in Caltanissetta, Bologna and Bolzano
- Qualified feedback pointed that society@school could be a good base for a tool helping students suffering learning disabilities
- Opportunity through Automatic Semantic Annotation of Content (enrichment).