

2011 NEM SUMMIT REPORT

IMPLEMENTING FUTURE MEDIA INTERNET

SEPTEMBER 27 - 29, 2011, POLITECNICO DI TORINO, ITALY

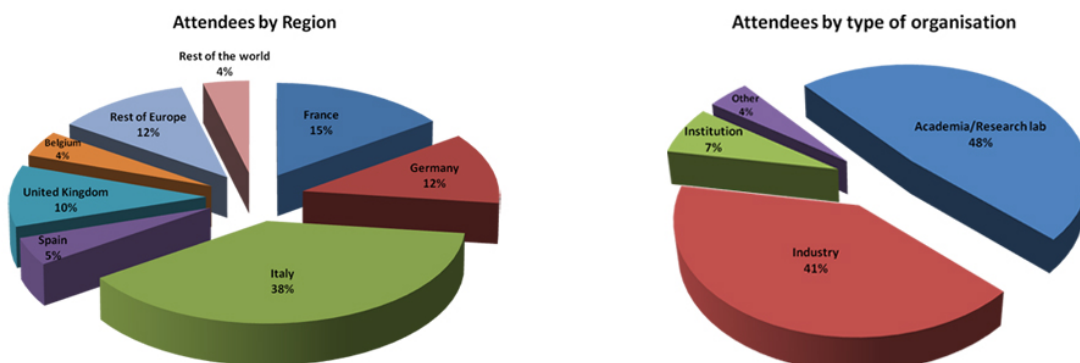


The NEM (Networked & Electronic Media) European Technology Platform has successfully organised its fourth international conference and exhibition, entitled « NEM Summit 2011» on 27-29 September in Turin. NEM reaffirmed its ambition to be the key independent stakeholder in the Networked Electronic Media towards Future Media Internet and a vital contributor in implementing the European Digital Agenda.

The NEM summit 2011: the “not-to-be-missed” event for all those interested in the Future Internet

The NEM Summit, organised under the aegis of the European Commission and in close cooperation with key industrial and academic players worldwide, has become the “not-to-be-missed” annual occasion to meet key stakeholders, access up-to-date information, discover the latest trends, identify research and business opportunities, find new partners for upcoming FP7 calls, increase the visibility of projects and initiatives, and a key networking opportunity.

Beyond [event sponsors](#), NEM Summit exhibitors also included R&D projects funded under the European Commission’s FP7 programme (or other related programmes) and addressing network and electronic media technologies and ICT at large. After the first three successful editions, the 2011 event has featured over 300 participants ([see attendee list](#)), [50 exhibitors](#), and [20 artists participating in the “NEM Art Contest”](#).



2011 NEM Summit Statistics

The NEM Summit was the event for those interested in the Future Internet and in the fast paced evolution of the networked and electronic media industry: Immersive and Pervasive Media, Cloud Media, Social Media, User Media. The conference attracted 28 papers covering the full range of NEM areas of interest. The quality of papers was higher than ever, and an award for best paper went to Technicolor for the paper entitled “[Experimentation of Multipath HTTP Streaming over Internet](#)“. A selection of papers from the Summit is published in Journal Computer Communications and NEM web site.

The initiative of mixing the creative Art and the NEM communities was pursued through the second edition of the NEM Sandpit and the NEM Art Contest. An award was delivered to the piece of art that makes the most innovative use of networks and media to Virva Emilia Auvinen for her work on “[Isabella – The Secret Recipes](#)” that blended real historic references into a beautifully illustrated game concept that makes history and learning come alive for children. The Summit was concluded by a NEM Art performance ‘Lighting Choreographer’ by Japanese artists from Kobe University.

NEM European Technology platform: where New Media Content and Networks meet

The September 27th twelfth General Assembly elected a new board and reassessed its ambition to be a key independent stakeholder in the networked electronic media sector; aiming at building sustainable European leadership in content production and networking technologies. Its objective is to promote an innovative European approach to the convergence of media and telecommunications towards a Future Media Internet that will enhance the lives of European citizens through a richer media experience. NEM has a 6-year track record of delivering a vision (“a new sector where contents and users meet networks”) that includes regular updates of the Strategic Research Agenda, position papers, and newsletters to the benefit of the Networked Electronic Media sector. NEM members adopted the NEM Position Paper on Future Research Directions and its contribution towards the preparation of the FP7 ICT Work Programme 2013 and the future Programme Horizon 2020 (NEM Position Paper on Future Research Directions – Opportunities for an Innovative Digital Europe) .

Resources

- Papers related to most presentations can be downloaded in the [Program section](#) of the event website.

Press Review

- [Torino la Repubblica.it](#)

- [Torino Wireless](#) (*The ICT Technology District in Piemonte*)

- [MarketWatch](#) – “STMicroelectronics and Fraunhofer Heinrich Hertz Institute Demonstrate World’s First Standard-Based 3D Adaptive Video-Streaming Software Receiver”

- [Cinquew.it](#) – “Oscilla di Andrea Santini al Nem Summit di Torino, produzione Ubik Teatro”