

eNEM

The Spanish Technology Platform of Networked and Electronic Media

SPANISH TECHNOLOGY PLATFORMS - ICT

¿What are they?

They are **instruments for structuring R&D activities** within a determined sector.

They are implemented as **Scientific-Technological Cooperation Networks** where entities interested in a determined sector, led by the industry, are able to **mobilize a critical mass of research, development and innovation effort**.

They are considered as the representatives of European equivalent platforms in Spain, in this case **NEM** (*The Networked & Electronic Media Initiative*).

Goals

- **Boosting** Spanish involvement in European programmes and European institutions: Framework Programme, European platforms (NEM), EUREKA, IBEROEKA, CIP y EUROSTARS, among others.
- **Defining, updating and implementing** the Strategic Research Agenda.
- **Assessing the national bodies in charge of R&D promotion** (Ministries, CDTI, Autonomous Regions) in the definition of R&D programmes and also in technology forecasting and watch.
- **Promoting** R&D projects that stimulate the creation of employment, have an impact on GNP and contribute to a rise in business activity.
- **Erasing market barriers** thus facilitating the Information Society development.
- **Being the tractor of companies**, specially SMES, aiming at making their access to the different calls and consortia much easier, targeting NEM thematic areas financed by public funded R&D programmes.
- **Connecting** with users/clients.

eNEM - Spanish Technology Platform of NETWORKED & ELECTRONIC MEDIA

¿Why eNEM?

- The Spanish audiovisual sector:
 - The ICT market: 102.668 M€.
 - The audiovisual sector: one fourth of the ICT market in Spain.
 - The ICT R&D expenses of Spanish companies : 2.351 M€ (Δ (08/07) \approx 8 %).
- **The Networked & Electronic Media sector** needs to gather efforts and R&D capacities in this changing environment. There is a great potential in Spain for NEM technologies and eNEM has the mission of leveraging this potential.

eNEM membership

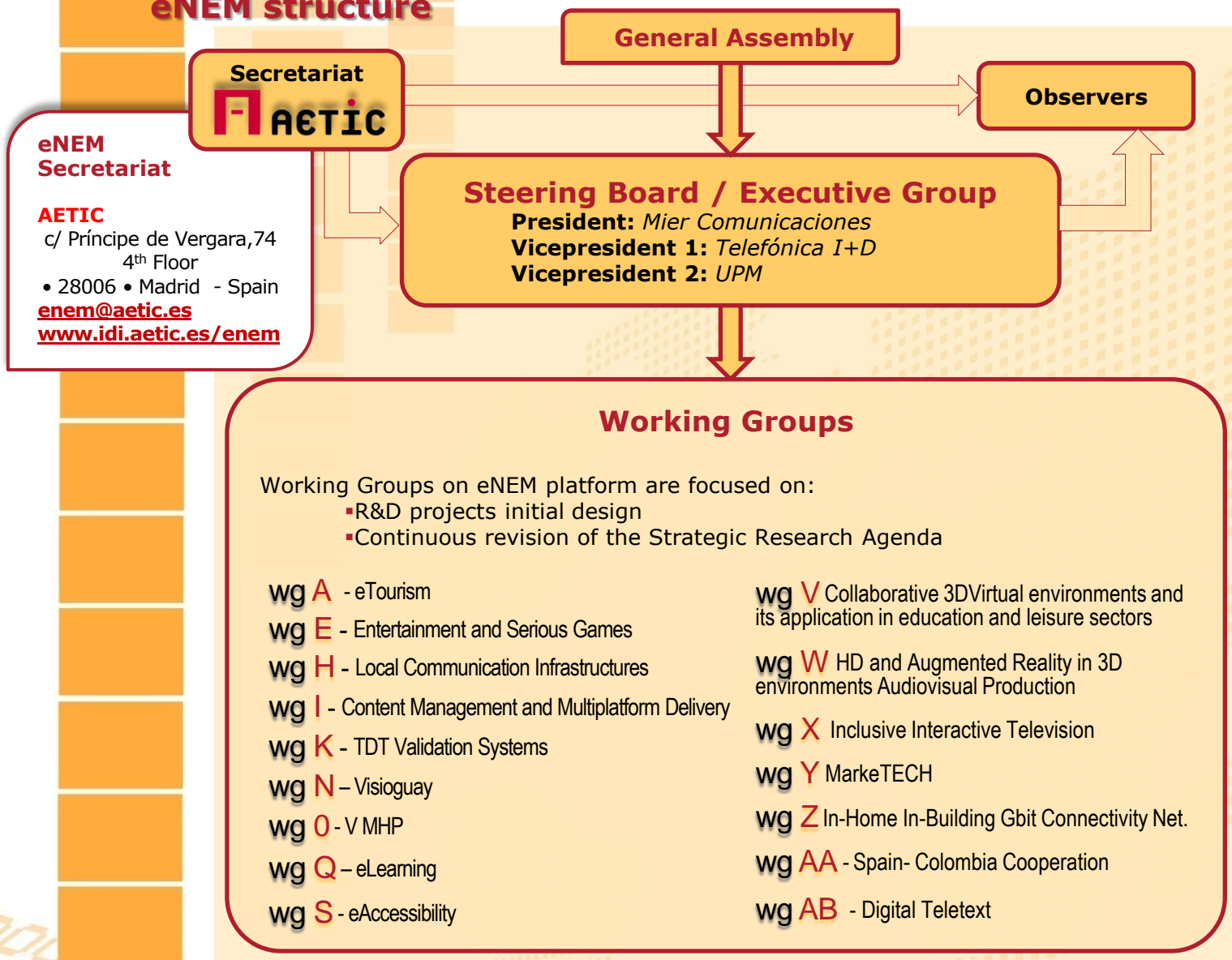


eNEM main achievements

- **eNEM: a reference in Europe**
 - Spain accounts for more than 20% of overall NEM membership
 - Participation in NEM Mirror Groups
 - eNEM is an example of best practices within Spain as regards the launching of National Technology Platforms.
- **Quality labels for R&D projects**
 - 56 "basic" labels
 - 3 "excellent" labels
- **eNEM: a reference in the DTT digitalisation process in Latin America**
- **Promotion of R&D collaborative projects.** Efficient mechanism to initiate and launch Spanish and International R&D projects
- **Participation in NEM Summit 09**



eNEM structure



AETIC R&D Department

Objectives:

- To protect the eICT industry's interests, with regard to R&D, in front of the Public Administrations.
- To enable access to main funding sources of R&D.
- To promote the actual participation of companies that belong to the ICT and Electronic sector paying a particular attention to SMEs, especially in the following Programmes:
 - European R&D Programmes: specially Framework Programme and CIP.
 - Other International Programmes: EUREKA, EUROSTARS, IBEROEKA.
 - (Spanish) National Plan on R&D
 - (Spanish) Regional Plans on R&D.
- To dynamize the sector, especially in the field of consortia formation for the development of collaborative projects (link to intensive eICT use markets).

Services:

- Information on programmes and support tools for the funding of R&D activities.
- European Projects Office, **AproTECH**: offers information and free of charge advice to the companies, about the different aspects related to the participation in European R&D Programmes.
- Member Search/Consortia formation.
- National Projects Office: Cenit, Avanza I+D, Technological Fund.
- Industrial and Intellectual Property Management.
- Documental Estimation and Support on tax deductions relative to R&D.
- R&D projects Certification.

AETIC is the Spanish Association of Electronics, Information and Telecommunications technology companies. It represents some 3000 members, 300 of which are individual companies, the remaining being business groups with activities related to electronics and information and communications technology. **AETIC** wants to promote the development of eTIC sector, specially with the generation of added value and fostering industry and services activity.

COFINANCIA:



MINISTERIO DE INDUSTRIA, TURISMO Y COMERCIO



COLABORA:



MINISTERIO DE CIENCIA E INNOVACION

